



SOUTH PACIFIC TOURISM EXCHANGE MEDIA KIT
2019



SOUTH PACIFIC
TOURISM
EXCHANGE 2019

ADVERTISING RATE SHEET

Regular Position FJ\$ (Vat Exclusive Price)

| | |
|--------------------|--------|
| Double Page Spread | \$1200 |
| Full Page | \$750 |
| Half Page | \$500 |
| Quarter Page | \$300 |

ADVERTORIALS FJ\$ (Vat Exclusive Price)

| | |
|--|--------|
| Two page advertorial: Pictures and words supplied: | \$1000 |
| One page advertorial: Pictures and words supplied: | \$600 |
| Half Page advertorial: Pictures and words supplied: | \$400 |

Premium Position FJ\$ (Vat Exclusive Price)

| | |
|--------------------------------|--------|
| Back Cover | \$1500 |
| Inner Front Double Page Spread | \$1500 |
| Inside Back Cover | \$1000 |

AD SIZES

| |
|--|
| DOUBLE PAGE SPREAD [430mm x 307mm] |
| FULL PAGE [220mm x 307mm] |
| HALF PAGE HORIZONTAL [135mm x 185mm] |
| HALF PAGE VERTICAL [90mm x 260mm] |
| QUARTER PAGE HORIZONTAL [65mm x 185mm] |

Special Package

3/4 page editorial with 1/4 page ad \$650

Policy and conditions

All Artwork to be supplied in CMYK format with the preferred bleeds in either PDF or TIFF files.

Bookings to be made by 4pm 24th March 2019

Artworks must be supplied by the 31st of March 2019

Payment is due on the 7th of April 2019

Published by Cover Story Limited

Publishers of Mai Life Magazine, Mai Life Style, Travel Fiji & Pacific and FijiTime (Fiji Airway's Inflight Magazine)

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