

South Pacific Tourism Exchange 2025

"Unity in Diversity: Exploring the Pacific's Hidden Gems"

Proudly hosted by



MEDIA REGISTRATION PROSPECTUS

Visit the South Pacific Tourism Exchange website: www.sptexchange.org

2025 Registration Now Open!

We are pleased to announce the opening of registrations for the 9th South Pacific Tourism Exchange (SPTE) that will be held on:

Date: Friday 9th and Saturday 10th May 2025

Venue: Crowne Plaza Fiji Nadi Bay Resort & Spa, Nadi, Fiji Islands

In collaboration with the Government of Fiji, the SPTO will hold the SPTE 2025 alongside the Fijian Tourism Expo (FTE) that will convene in Nadi, Fiji from 11th – 13th May 2025.

Get ready to transform your media business and elevate your reach in the travel industry! The South Pacific Tourism Exchange (SPTE) 2024 is not only a key event for tourism professionals but also a golden opportunity for media businesses to expand their coverage, tap into new markets, and create lucrative partnerships.

SPTE 2025 isn't just another trade show – it's a gateway to the unexplored world of the Pacific. As media professionals, you will have exclusive access to stories, content, and networking opportunities from nearly 20 Pacific nations, each offering unique cultural experiences, travel products, and tourism initiatives. Whether you specialize in travel writing, broadcasting, digital marketing, or content creation, this event is a treasure trove of business opportunities.

Envision yourself at the center of a grand gathering where national tourism offices, airlines, hoteliers, tour operators, and activity providers from across the Pacific come together, each eager to showcase their homeland. SPTE 2025 will debut in Fiji, promising an immersive experience in the Pacific paradise, where you can create impactful content that captivates your audience while forging valuable partnerships that drive your business forward.

Meet tourism suppliers from American Samoa, Cook Islands, Federated States of Micronesia, Fiji, French Polynesia, Kiribati, Nauru, Marshall Islands, Niue, New Caledonia, Papua New Guinea, Rapanui Island, Samoa, Solomon Islands, Timor-Leste, Tokelau, Tonga, Tuvalu, Vanuatu, and Wallis & Futuna – all eager to collaborate with media partners like you.

Don't miss the chance to be part of SPTE 2025 and position your media business at the forefront of the Pacific's tourism story. This is your platform to create content that resonates globally, while opening doors to new revenue streams and partnerships.

Don't miss the opportunity – **REGISTER NOW!**

YOUR GUIDE TO REGISTERING ONLINE

Who can Register as a Media?

Registrations are open to all specialized travel writers, broadcasting media, Bloggers & Vloggers, digital marketing media and content creators that promote the Pacific Island products. This is also open to those media agencies that may be new to selling the Pacific Islands and are keen to explore opportunities to forge networks and business with tourism operators from the Pacific region.

What is the Registration Fee?

Secure your spot at SPTE 2025 with a fee of FJD 2,000. Your participation will include:

- 2 Morning tea, 2 lunches and 2 afternoon tea;
- Invitation to the Welcome cocktail (9th May) and Farewell cocktail (10th May);
- Up to 50 pre scheduled appointments per delegate over 2 days with 10minute appointment slots;
- Delegate registration pack
- Appointment schedule etc.

CLOSING DATE FOR REGISTRATION: MONDAY 3RD FEBRUARY 2025

Please Read Instructions Carefully when Registering.

To register and be a part of this great event, you only need to follow and complete the steps:

- 1. Click on the link, www.sptexchange.org/media/ complete and submit your registration.
- 2. Registration and Media biography information must be completed and submitted together. Please ensure to streamline your media biography to fifty (50) words. Registration to attend SPTE is subject to the approval by the SPTE Committee, who has the discretion to screen all incoming registrations. Registration to attend SPTE is subject to the approval by the SPTE Committee, who has the discretion to screen all incoming registrations.
- 3. Applicants must understand that all communication between themselves and the SPTE Secretariat are via emails which include updates on SPTE.
- 4. Should your email address change after you register, SPTE Secretariat must be informed of change immediately. To avoid non receipt of SPTE emails you should NOW adjust your email system to accept emails from spte@spto.org

Online Meeting Appointment with MARCOM Connect

This will open from **Monday 3rd March 2025.** You will receive an email from the SPTE secretariat with your access codes to log in online to start making your appointments.

Accommodation

SPTO is pleased to share a selection of hotels in the Nadi area that we have secured for your convenience. Below, you will find contact details, including the point of contact and website information for each hotel. Kindly note that all accommodation arrangements will be managed directly by you with the hotel of your choice.

HOTEL:	CONTACT	CONTACT DETAILS:	WEBSITE:
	NAME:		
Crowne Plaza	Monika Kamelo –	Phone: +679 8990828	www.crowneplaza.com/fijinadibay
Fiji Nadi Bay	Conference &	Email: monika.kamelo1@ihg.com	
Resort & Spa	Events Sales		
	Manager		
Nalagi Hotel	Oripa Tuinayau -	Phone: +6797977015	www.nalagi-hotel.com
	Sales & Marketing	Email: sales@nalagi-hotel.com	
	Manager		
Raffe Gateway	Lusi Kamanalagi –	Phone: +679 6722444	www.fijigateway.com
Hotel	General Manager	Email: gm@fijigateway.com	
Tanoa	Aggie Naivalurua –	Phone: +679 6720277	www.tanoainternationalhotel.com-fiji.com
International	Conference &	Email: international@tanoahotels.com	
Hotel	Sales Manager		
Ramada	Rohit Lal -	Phone: +679 672 0370	www.ramadawailoaloafiji.com
Suites by	General	Email:	
Wyndham	Manager/Director	reservations@ramadawailoaloafiji.com	
GrandWest	Shivanjali Prakash	Phone: +679 6724833	www.grandwestvillas.com
Villas	- Duty Manager	Email: grandwestvillas@connect.com.fj	
Hexagon	Mary Ali	Phone: +679 6720044	www.hexagonfiji.com
International		Email: maryali@hexagonfiji.com	
Hotel			
Capricon Hotel	Rajnita	Phone: +679 6720088	www.capricornfiji.com
		Email: capricorn@connect.com.fj	
Vualiku Hotel	Luisa Wakaya –	Phone: +679 6671008 / 6671009	www.vualikuhotel.com
& Apartments	Resident Manager	Email: bookings@vualikuhotel.com.fj	
Mercure Hotel	Tima Raju	Phone: + 679 6722255	www.mecurenadi.com
Nadi		Email: h5930-rra@mercurenadi.com.fj	
Novotel Nadi	Elenoa Kepa –	Phone: +679 6722000	www.novotelnadi.com-fiji
	Reservations	Email: reservations@novotelnadi.com.fj	
	Sales & Events		
	Supervisor		
The Palms	Aseri Tikoimatuku	Phone: +679 6750 104	www.thepalmsdenarau.com
	Reservations	Email:	
		reservations@thepalmsdenarau.co	
The Terraces	Sahil Sharma	Phone: +679 675 0557	www.theterracesfiji.com
		Email: reservations@theterracesfiji.com	
Sofitel Fiji	Vika Qoli –	Phone: +679 6757884	www.sofitel-fiji.com
Resort & Spa	Business	Email: events@sofitelfiji.com.fj	
	Development		
	Executive		

Sheraton Fiji	Sue Gavidi -	Phone: +679 6757223	www.marriott.com/NANSI
Golf & Beach	Complex Director	Email: sue.gavidi@marriott.com	
Resort	of Sales Center		
Hilton Fiji	Arieta	Phone: +679 6756800	https://www.hilton.com/en/hotels/nanhihi-
Beach Resort	Kaisevusevu –	Email: arieta.kaisevusevu@hilton.com	hilton-fiji-beach-resort-and-spa/
& Spa	Cluster Proactive		
	Sales Manager		

For further information the accommodation go to: www.sptexchange.org/buyers/

Contact at the SPTE Secretariat

Your liaison with the SPTE Secretariat is Ms. Natasha Ram and you may contact her for clarifications or enquiries on:

Email: spte@spto.org or nram@spto.org

Phone: +679 3304177